

Q.P. Code : 61322

**Third Semester M.B.A. (Day) Degree Examination,
February/March 2020**

(CBCS – 2014-15 Scheme)

Management

Paper 3.2 – PROJECTS AND OPERATIONS MANAGEMENT

Time : 3 Hours]

[Max. Marks : 70

SECTION – A

Answer any **FIVE** questions. Each question carries **5** marks : **(5 × 5 = 25)**

1. Explain the meaning of a project.
2. What is meant by project life cycle?
3. How is a project team formed?
4. What is business forecasting? How is it done?
5. Explain the concepts of earned value and cost performance index

SECTION - C

12. Case Study (Compulsory) :

(1 × 15 = 15)

You have been appointed as the production manager of a new facility that manufactures class room furniture. You are responsible for the layout of the said facility. Develop a blue print for the facility layout. You are required to follow the basic principles of a faculty layout, write the type of layout you would choose and explain your decisions clearly.